

JUPITER GOLD CORPORATION ADDS MINING LICENSING EXPERTISE TO ITS TEAM

BELO HORIZONTE, BRAZIL --(October 8, 2018) - <u>Jupiter Gold Corporation</u> (U.S. OTC: JUPGF) ("Jupiter Gold" or the "Company") today announced today that it added Valéria da Rocha to its Brazil-based technical team. Ms. Rocha is an expert in the initial licensing of new mines with various Brazilian government regulators. She reports the Company's chief executive officer and works alongside mining engineers and geologists in preparing all that is needed for advancing the Company's projects from planning to full operations. Ms. Rocha will also consult with Brazil Minerals, Inc. (U.S. OTC: BMIX), currently the largest shareholder of Jupiter Gold. She previously worked for a Brazilian partnership with gold and iron mines, and before that as consultant to several large mining companies.

About Jupiter Gold Corporation

Jupiter Gold Corporation (U.S. OTC: JUPGF) is focused on gold projects in Brazil. It has title to eleven mineral rights in Brazil encompassing a total surface area of 97,958 acres. Its Paracatu Gold Project recently completed a detailed drilling campaign which was positive for gold mineralization. More information on Jupiter Gold is at www.jupitergoldcorp.com.

Safe Harbor Statement

This press release contains forward-looking statements made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. Forward looking statements are based upon the current plans, estimates and projections of Jupiter Gold Corporation's management and are subject to risks and uncertainties, which could cause actual results to differ

from the forward-looking statements. Such statements include, among others, those concerning market and industry segment growth and demand and acceptance of new and existing products; any projections of production, reserves, sales, earnings, revenue, margins or other financial items; any statements of the plans, strategies and objectives of management for future operations; any statements regarding future economic conditions or performance; uncertainties related to conducting business in Brazil, as well as all assumptions, expectations, predictions, intentions or beliefs about future events. Therefore, you should not place undue reliance on these forward-looking statements. The following factors, among others, could cause actual results to differ from those set forth in the forward-looking statements: business conditions in Brazil, general economic conditions, geopolitical events and regulatory changes, availability of capital, Jupiter Gold Corporation's ability to maintain its competitive position and dependence on key management. This press release does not constitute an offer to sell or the solicitation of an offer to buy any security and shall not constitute an offer, solicitation or sale of any securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of such jurisdiction. We advise U.S. investors that the Paracatu Project, as of now, does not have measured "reserves" as such term is defined in the Securities and Exchange Commission's Industry Guide 7.

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