

JUPITER GOLD RETAINS U.S. PCAOB AUDITOR

BELO HORIZONTE, BRAZIL--(September 7, 2016) – Jupiter Gold Corporation ("Jupiter Gold") is a new Brazil-focused gold company. Today, Jupiter Gold retained BF Borgers CPA PC ("BF Borgers"), an audit firm based in Lakewood, Colorado, to perform the audit of its financial statements from inception through August 31, 2016. BF Borgers is qualified by the Public Company Accounting Oversight Board ("PCAOB"), the highest auditing standard in the U.S.

About Jupiter Gold Corporation

Jupiter Gold Corporation ("Jupiter Gold") is focused on gold projects in Brazil. More information on Jupiter Gold is at www.jupitergoldcorp.com.

Safe Harbor Statement

This press release contains forward-looking statements made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. Forward looking statements are based upon the current plans, estimates and projections of Jupiter Gold Corporation's management and are subject to risks and uncertainties, which could cause actual results to differ from the forward-looking statements. Such statements include, among others, those concerning market and industry segment growth and demand and acceptance of new and existing products; any projections of production, reserves, sales, earnings, revenue, margins or other financial items; any statements of the plans, strategies and objectives of management for future operations; any statements regarding future economic conditions or performance; uncertainties related to conducting business in Brazil,

as well as all assumptions, expectations, predictions, intentions or beliefs about future events. Therefore, you should not place undue reliance on these forward-looking statements. The following factors, among others, could cause actual results to differ from those set forth in the forward-looking statements: business conditions in Brazil, general economic conditions, geopolitical events and regulatory changes, availability of capital, Jupiter Gold Corporation's ability to maintain its competitive position and dependence on key management. This press release does not constitute an offer to sell or the solicitation of an offer to buy any security and shall not constitute an offer, solicitation or sale of any securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of such jurisdiction.

Contact:

Marc Fogassa
Chairman & Chief Executive Officer
Jupiter Gold Corporation
(213) 590-2500
info@jupitergoldcorp.com
www.jupitergoldcorp.com