



JUPITER GOLD ACQUIRES GOLD CLAIM IN THE WELL-KNOWN QUADRILÁTERO FERRÍFERO

BELO HORIZONTE, BRAZIL--(August 12, 2016) – Jupiter Gold Corporation (“Jupiter Gold” or the “Company”) is a new Brazil-focused gold company. Today, Jupiter Gold, through its local subsidiary, received from the Brazilian mining department, Departamento Nacional de Produção Mineral (“DNPM”), the ownership for the mineral right designated by the number 831.942/2016 in DNPM's database. Its current status level is that of request for exploration permit (“Requerimento de Pesquisa”), the initial stage for a mineral property.

Location

Mineral right DNPM 831.942/2016 crosses into the municipalities of Dionisio, Marliéria, e São Domingos do Prata, all in the state of Minas Gerais, in Brazil. These municipalities are within the greater Itabira area. Itabira is a city with 108,000 people and is part of the "Quadrilátero Ferrífero" (Iron Quadrangle), roughly a geographical quadrangle in shape with the largest iron mines in Brazil and underground gold mines.

Size

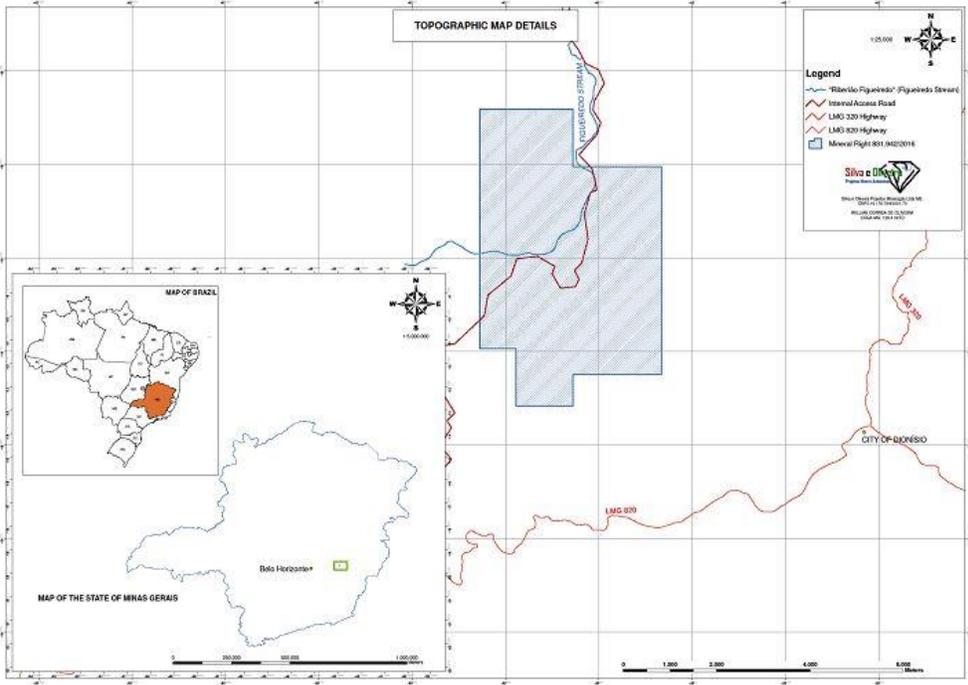
DNPM 831.942/2016 has a surface area of 1,889.51 hectares (approximately 4,669 acres).

Coordinates

The coordinates of DNPM 831.942/2016 are as follows (using SIRGAS2000):

Latitude	Longitude
-19°46'15"600	-42°49'22"800
-19°46'55"200	-42°49'22"800
-19°46'55"200	-42°48'21"600
-19°49'19"200	-42°48'21"600
-19°49'19"200	-42°49'22"800
-19°49'40"800	-42°49'22"800
-19°49'40"800	-42°50'02"400
-19°49'01"200	-42°50'02"400
-19°49'01"200	-42°50'27"600
-19°46'15"600	-42°50'27"600
-19°46'15"600	-42°49'22"800

Map



Map – Mineral Right DNPM 831.942/2016

Other Information

DNPM 831.942/2016 is located within the well-known area in the state of Minas Gerais in Brazil called the "Iron Quadrangle". This region, known for both iron and gold mining, has excellent logistics and is also close to the state's capital, Belo Horizonte. The closest larger city to this new claim is Itabira.

Geological formations in the Iron Quadrangle are rich and highly complex; gold mines usually begin as open-sky alluvial operations and later advance underground following primary gold deposits. Several companies have operated gold mines within the Iron Quadrangle, notably AngloGold Ashanti and Jaguar Mining. Although a hired expert indicated potential in this claim, confirmatory geological research has not been performed as of yet.

Industry Guide 7 Compliance

We note that that as of now this property is without known reserves, according to such the definition under the SEC's Industry Guide 7. In further compliance with Industry Guide 7, we state that our proposed program for this area is exploratory in nature.

About Jupiter Gold Corporation

Jupiter Gold Corporation ("Jupiter Gold") is focused on gold projects in Brazil. More information on Jupiter Gold is at www.jupitergoldcorp.com.

Safe Harbor Statement

This press release contains forward-looking statements made under the "safe harbor" provisions of

the U.S. Private Securities Litigation Reform Act of 1995. Forward looking statements are based upon the current plans, estimates and projections of Jupiter Gold Corporation's management and are subject to risks and uncertainties, which could cause actual results to differ from the forward-looking statements. Such statements include, among others, those concerning market and industry segment growth and demand and acceptance of new and existing products; any projections of production, reserves, sales, earnings, revenue, margins or other financial items; any statements of the plans, strategies and objectives of management for future operations; any statements regarding future economic conditions or performance; uncertainties related to conducting business in Brazil, as well as all assumptions, expectations, predictions, intentions or beliefs about future events. Therefore, you should not place undue reliance on these forward-looking statements. The following factors, among others, could cause actual results to differ from those set forth in the forward-looking statements: business conditions in Brazil, general economic conditions, geopolitical events and regulatory changes, availability of capital, Jupiter Gold Corporation's ability to maintain its competitive position and dependence on key management. This press release does not constitute an offer to sell or the solicitation of an offer to buy any security and shall not constitute an offer, solicitation or sale of any securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of such jurisdiction.

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